

CALL FOR PAPERS

13th AFRICA BUSINESS CONFERENCE

AFRICA RISING

Fostering Sustainable Development, Innovation,
and Inclusive Growth

About ABERS

The Africa Business and Entrepreneurship Research Society (ABERS) is an international scholarly society dedicated to the understanding and advancement of business and entrepreneurship in Africa, in a broad and inclusive sense. ABERS aims to foster an enhanced understanding of business and entrepreneurship in Africa among academics, business professionals and governmental organizations. It provides a forum for exchange of ideas by organizing seminars, workshops, and conferences, and promotes academic and professional research and publications through the distribution of an academic journal and other media. Its membership includes institutions and academic scholars and researchers, organizations and individuals interested in business and entrepreneurship in Africa and who are committed to the improvement and advancement of Africans through business and entrepreneurship.

The Africa Business and Entrepreneurship Research Society in collaboration with The American University of Paris and other partner institutions, are organizing the 13th Africa Business Conference to be held from May 23 to 25, 2024 at The American University of Paris, in France.

Authors are invited to submit original unpublished manuscripts covering topics related to business, entrepreneurship, and governance in Africa. Submitted papers may cover a single country, comparisons amongst various countries, as well as transborder business or entrepreneurship. Case studies are also welcome.

Papers drafted in English or French will be considered for presentation.

TOPICS

Papers may address (but are not limited to) the following topics:

Foundations of promoting entrepreneurship in Africa
Entrepreneurship and business development in Africa
Entrepreneurship and healthcare
Entrepreneurship and technology
Entrepreneurship and clean energy
Entrepreneurship and social justice
Entrepreneurship and processing of raw materials
Rural entrepreneurship
The Diaspora investment, remittances and entrepreneurship
Connecting research and entrepreneurship in Africa
Fintech and entrepreneurship in Africa
University partnerships and entrepreneurs
Entrepreneurship education
Foundations and non-governmental organizations (NGOs) promoting entrepreneurship in Africa
Language, culture and entrepreneurship
Social entrepreneurship

Innovation in business and social development
Small and medium-sized enterprises and microenterprises
Innovation in small business
Leadership strategy in business
SMEs and international business
Business incubation/accelerators
Chinese and Indian business engagement with Africa
Foreign Direct Investments (FDI)
Business financing and Sustainable financing: Private equity, Microfinance, Impact investing, etc.
Governance issues and business development in Africa
Business education and world languages
Intercultural communication and business
Development of Space Technology and its business applications in Africa
Doing business in Africa: public policy options for a business-enabling environment
Sustainable business development and practices
Gender, youth and entrepreneurship

The best papers will receive an excellence award (depending on availability of funds) and selected papers will be published in *Transnational Corporations Review* (TNCR) and *Journal of Comparative International Management* (JCIM).

[Please go to the conference website \(https://africabusiness.org/conferences-2024\)](https://africabusiness.org/conferences-2024) for more details on the presentation guidelines for abstracts and full papers.



SUBMIT YOUR ABSTRACTS
AT: <https://africabusiness.org/submit-abstract>

IMPORTANT DATES

Abstract submission deadline:
March 31, 2024 (extended deadline)

Reduced registration fee payment
deadline: **April 14, 2024**

Full paper submission deadline:
April 30, 2024 (extended deadline)

Registration by: **May 6, 2024**

Conference dates: **May 23 to 25, 2024**

CONTACT US



For any information concerning ABERS 2024 including submissions please contact:

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